



URBANA

LUXURY FIREPLACES



OVER 30 YEARS IN HEARTH

Sherwood Industries Ltd. is the manufacturer of the Urbana brand and has been an industry leading hearth company for over 30 years. Our factory is nestled in the Pacific North West, where hard work and ingenuity come together to create innovative fireplace products that our customers can enjoy and appreciate for years to come.



U30

Fluted Liner
Steel Bezel
Driftwood Log Set





- Painted Steel Liner
- Glass Bezel
- Shale
- Traditional Log Set



- Fluted Liner
- Steel Bezel
- Shale
- Traditional Log Set



- Infinity Glass Liner
- Glass Bezel
- Shale
- Traditional Log Set





- Painted Steel Liner
- Clear Glass Media
- Adjustable LED Lighting



- Fluted Liner
- Glass Media
- Glass Bezel



- Infinity Glass Liner
- Glass Media
- Glass Bezel



U30

Floating Install Kit
Painted Steel Liner
Traditional Log Set
Glass Bezel
Shale



U30

Infinity Effect Combination

- Infinity Glass Liner
- Black Glass Media
- Glass Bezel





- Painted Steel Liner
- Glass Bezel
- Driftwood Log Set



- Fluted Liner
- Steel Bezel
- Driftwood Log Set



- Infinity Glass Liner
- Glass Bezel
- Driftwood Log Set





FOR THE DESIGNER IN YOU...

Bring your unique vision to life with Urbana Luxury Fireplaces. The expansive array of available firebox liners, burner choices, and accents provide over 100 different combinations to design the fireplace you've always dreamed of.



U50

Right Corner Install
Painted Steel Liner
Glass Bezel
Shale
Traditional Log Set





- Painted Steel Liner
- Glass Bezel
- Shale
- Traditional Log Set



- Fluted Liner
- Steel Bezel
- Shale
- Traditional Log Set



- Infinity Glass Liner
- Glass Bezel
- Shale
- Traditional Log Set





- Painted Steel Liner
- Vermiculite
- Glass Bezel



- Fluted Liner
- Vermiculite
- Glass Bezel



- Infinity Glass Liner
- Glass Bezel
- River Rock Set w/Twigs



U50

Fluted Liner
Steel Bezel
Driftwood Log Set



U50

Infinity Glass Liner
Glass Bezel
Shale
Traditional Log Set





- Painted Steel Liner
- Glass Bezel
- Driftwood Log Set



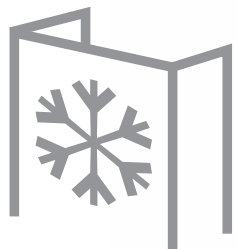
- Fluted Liner
- Glass Bezel
- Driftwood Log Set



- Infinity Glass Liner
- Glass Bezel
- Driftwood Log Set



THE URBANA ADVANTAGE



COOL WALL

Fireplace can be framed in with combustible materials such as drywall, veneer, shiplap, etc.



3D STAINLESS STEEL BURNER

A stunning new three dimensional fireplace design that adds a “wow” factor to your flame.



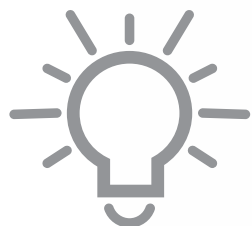
WIFI CONTROL

Your mobile phone can control your Urbana fireplace using services such as Google Home or Amazon Alexa.



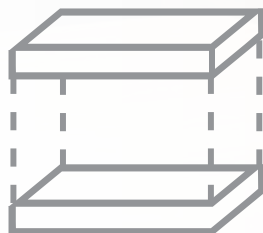
DOUBLE GLASS SAFETY

Urbana fireplaces use a second layer of glass for hot surface protection instead of steel mesh alternatives.



TOP FIREBOX LIGHTING

Adjustable top lights come standard on all Urbana fireplaces and are controlled via an included remote.



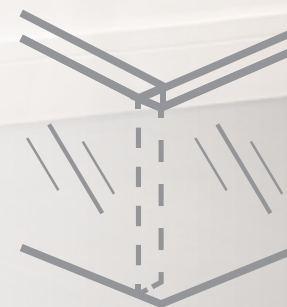
NO STEEL PILLARS

Instead of thick metal bars, Urbana fireplaces use a transparent glass-to-glass construction that lets you enjoy the fire from any angle.



COOL SURFACE SYSTEM

Our Cool Surface System helps channel rising heat within the chase, protecting wall mounted valuables such as paintings or HDTVs.



INVISISEAL SYSTEM Patent Pending

The interior glass panes seal to each other using our proprietary Invisiseal System. Invisiseal uses formed silicone for a no-mess, airtight and re-usable glass seal.



U70

Infinity Glass Liner
Glass Bezel
Traditional Log Set





- Painted Steel Liner
- Glass Bezel
- Traditional Log Set



- Fluted Liner
- Glass Bezel
- Shale
- Traditional Log Set



- Infinity Glass Liner
- Glass Bezel
- Traditional Log Set





- Painted Steel Liner
- Adjustable LED Lighting
- Clear Glass Media



- Fluted Liner
- Steel Bezel
- Vermiculite



- Infinity Glass Liner
- Black Glass Media



U70

Left Corner Install
Fluted Liner
Steel Bezel
Driftwood Log Set



U70

Infinity Glass Liner
Adjustable LED Lighting
Clear Glass Media
Driftwood Log Set





- Painted Steel Liner
- Glass Bezel
- Driftwood Log Set



- Fluted Liner
- Steel Bezel
- Driftwood Log Set



- Infinity Glass Liner
- Glass Bezel
- Driftwood Log Set





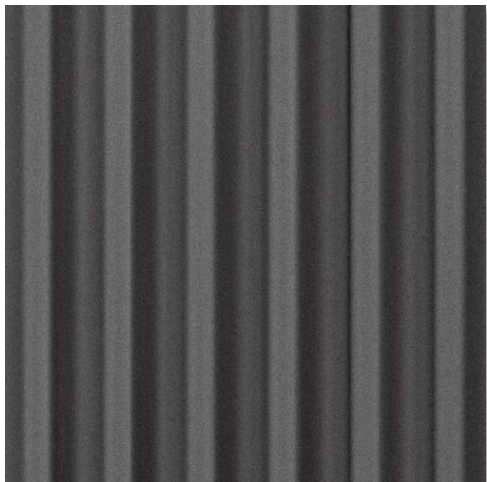
A modern living room with a large window and a fireplace. The room features a dark grey sectional sofa, a light-colored coffee table, and a fireplace. The fireplace is a single-sided installation, flush with the wall. The window provides a view of a snowy landscape and a city skyline. The overall aesthetic is clean and contemporary.

SINGLE SIDED INSTALLATION KIT

Your Urbana Fireplace can also be installed flush with the wall, using a Single Sided Installation Kit. This flush install gives the fireplace a traditional build but retains it's impressive 19" height and removes the need for a steel wire safety screen by taking advantage of double glass surface protection. These kits are available for the U50 and U70. Just another reason that Urbana Luxury Fireplaces are the perfect fit for any new build.

Urbana Collection Aesthetic Features

Fluted Liner



Compatible with the U30, U50, and U70

Painted Steel Liner



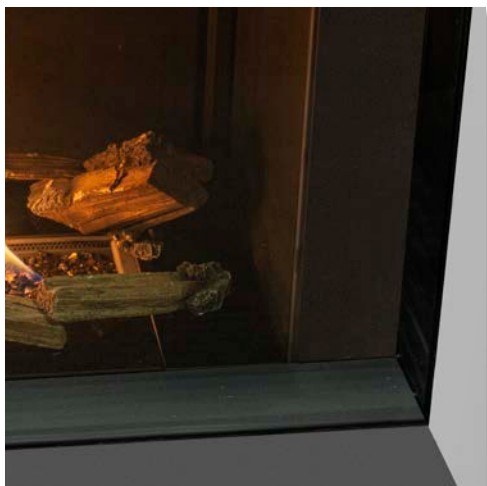
Included with the U30, U50, and U70

Infinity Black Glass Liner



Compatible with the U30, U50, and U70

L/R Corner Install Kit



Compatible with the U30, U50 and U70

Bezel - Black Glass



Compatible with the U30, U50, and U70

Bezel - Antique Rust



Compatible with the U30, U50, and U70

Traditional Log Set



Compatible with the U30, U50, and U70

Driftwood Log Set



Compatible with the U30, U50, and U70

Glass Media



Compatible with the U30, U50, and U70

River Rock Set



Compatible with the U30, U50, and U70

Adjustable LED Lighting



Compatible with the U30, U50, and U70

Shale



Compatible with the U30, U50, and U70

Specifications



U30



U50



U70

BTU Max. Input - NG / LP	22,500 BTUs			38,000 BTUs			52,500 BTUs		
P4 Efficiency	65.9%			68.5%			59.2%		
Turn Down	Up to 33%			Up to 33%			Up to 33%		
Valve Configuration	IPI			IPI			IPI		
Venting	4" / 6 5/8"			5" / 8"			5" / 8"		
Glass Size	1,140 in ²			1,520 in ²			1,900 in ²		
Flex Venting	Up to 40'			Up to 40'			Up to 40'		
Glass Dimensions	HEIGHT 19"	WIDTH 30"	DEPTH 15"	HEIGHT 19"	WIDTH 50"	DEPTH 15"	HEIGHT 19"	WIDTH 70"	DEPTH 15"
Unit Dimensions	40"	30 3/4"	21"	40"	50 3/4"	21"	40"	70 3/4"	21"

**See owner's manual for detailed fireplace specifications.*

DESIGN FEATURES

- Wifi Control
- Left/Right Corner Installation Kits
- Single Sided Installation Kit
- Top Firebox Lighting
- Ventilated Chase Design
- No Safety Screen Required
- 3D Stainless Steel Burner
- Cool Surface System
- Power Vent Compatible (*Approved for DuraVent CVS 5"/3"*)
- Optional Bezels (Black Glass, Antique Rust)
- Optional Chase Comfort Kit
- Floating Installation Compatible (U30)

FIREBOX MEDIA

- Driftwood Log Set
- Traditional Split Log Set
- River Rock Set w/Twigs
- Adjustable Color LED Lighting
- Glass Media
- Vermiculite
- Bezel w/Glass or Vermiculite
- Shale

LINER OPTIONS

- Painted Steel Liner (Included)
- Fluted Liner
- Infinity Glass Liner - Black

COMPATIBLE WITH MOST FINISHES

The low heat nature of Urbana fireplaces allow you to use a large variety of combustible finishes during framing. Here are some examples.



Drywall



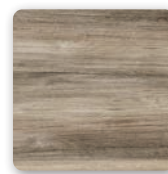
Shiplap



Tile



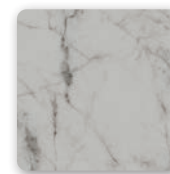
Fabric



Wood



Imitation Stone



Marble

CHASE VENTING SOLUTIONS

Every Urbana fireplace is designed with our COOL SURFACE SYSTEM which allows air coming into the fireplace to be heated and rise up safely within the chase, protecting wall mounted valuables from unsafe temperatures. This gives you the freedom to decorate your room without the worry of heat damage over the long term. Rising heat exits the top of an open chase; however, we have additional venting options if you wish to frame the chase all the way up to the ceiling.



SHADOW LINE

Fans pull air into the unit through a gap beneath the fireplace's "plinth" or "lower construction".



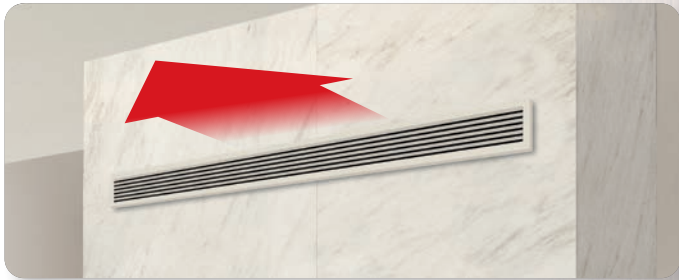
FLOOR VENTS

The "plinth" or "lower construction" is finished to the floor and optional floor vents are installed on the left and right sides to allow for air intake.



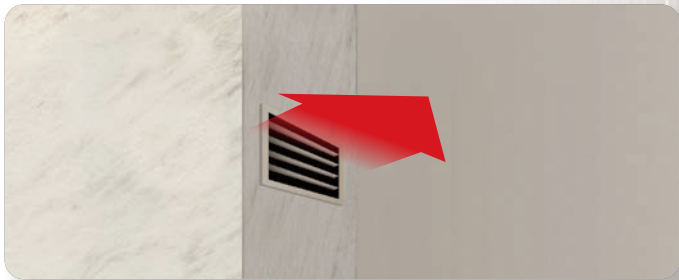
TOP SHADOW LINE

The chase is constructed leaving an open gap at the ceiling allowing rising heat to freely enter the room.



FORWARD FACING VENT

Optionally, you can channel the rising heat through a forward facing vent with a paintable bezel.



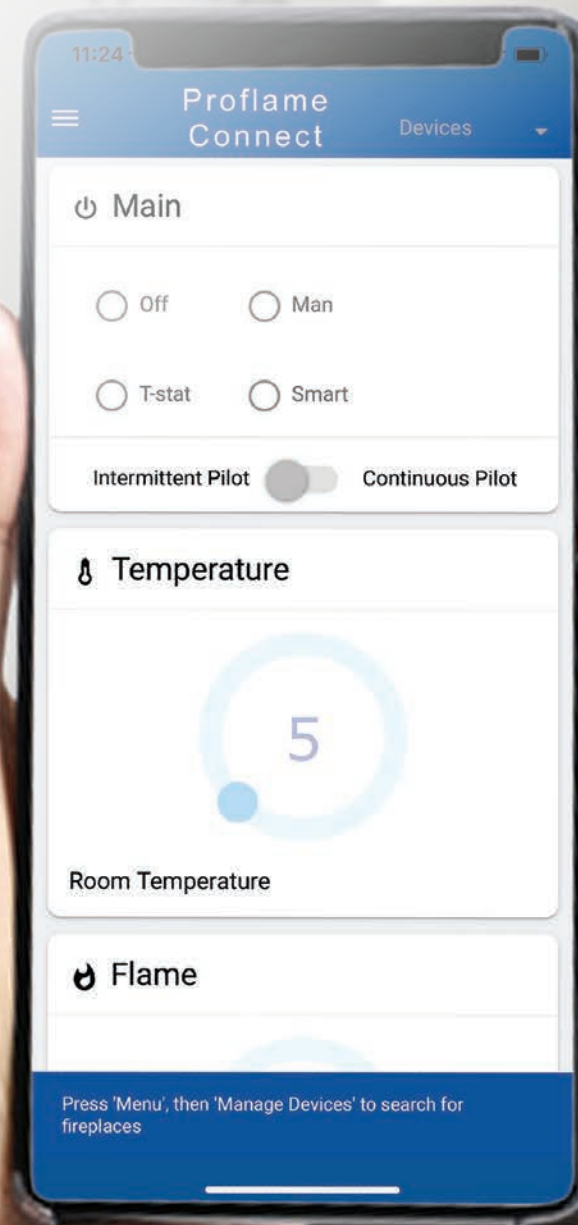
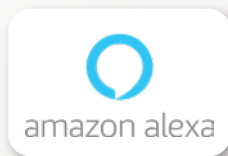
SIDE VENTS

Side vents are also available and operate by exiting hot air out the left and right sides of the chase.



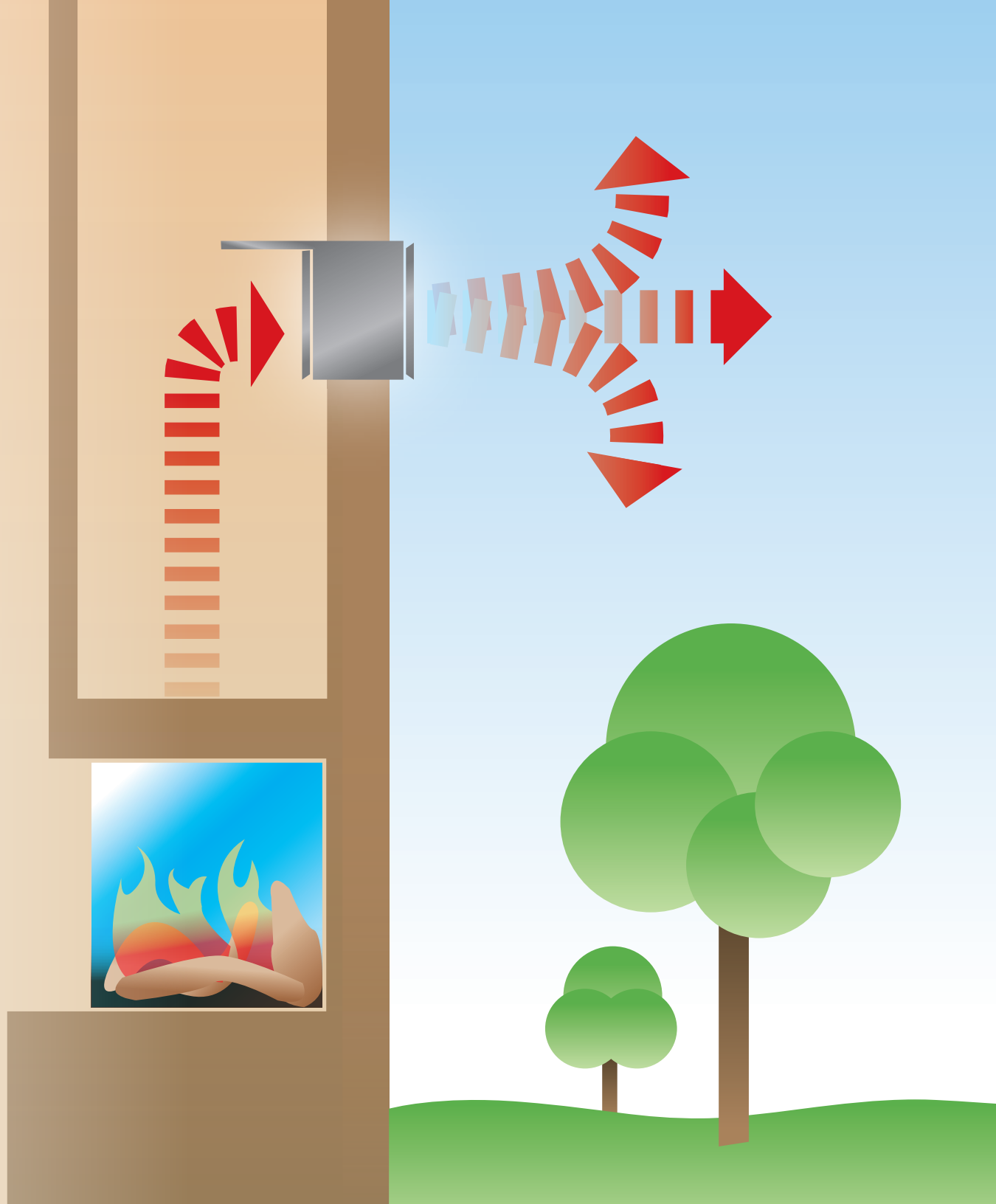
WIFI CONTROL

Our Wifi functionality offers modern capabilities for a modern fireplace. With app enabled technologies, you can enjoy your new Urbana fireplace with total control always at your fingertips.



COMFORT KIT

Our available Comfort Kit is an installation option that allows excess rising heat to be channeled outside through an exterior wall behind the fireplace. This setup allows you and your loved ones to enjoy a beautiful flame at comfortable temperatures.



urbanafireplaces.com



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